

## Message Text

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PAGE 01 STATE 313308  
ORIGIN COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 R

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STATE/EO/OCA/CD:EMSACCHET  
STATE/EA/IMS/WSHEPHERD  
STATE/EB/OCA/CD/REDAY  
EA/EP:DBOERIGTER

-----310625Z 033395 /14

R 301538Z DEC 76  
FM SECSTATE WASHDC  
TO AMEMBASSY SINGAPORE

UNCLAS STATE 313308

E.O. 11652:N/A

TAGS: TAGS: BEXP: SN

SUBJECT:FY-1978 COUNTRY COMMERCIAL PROGRAM - SINGAPORE

REF: (A) SINGAPORE 2229; (B) STATE 292385

1. THE FOLLOWING OBSERVATIONS AND RECOMMENDATIONS REFER  
TO THE PRELIMINARY FY-1978 C.C.P. INPUTS SUBMITTED BY POST  
IN RESPONSE TO STATE 054879 PER REFTEL (A) AND ARE PRO-  
VIDED AS GUIDANCE TO ASSIST THE POST IN FORMULATING ITS  
DRAFT CONTRIBUTION TO THE FY-1978 PROGRAM.

2. WE JUDGE THAT THE PATTERN AND THEMES OF SUGGESTED  
CAMPAIGNS CONTINUE TO MAXIMIZE THE EXPLOITATION OF  
MARKET OPPORTUNITIES ON BEHALF OF U.S. INDUSTRY. OF THE  
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SIX TRADE CENTER EXHIBITIONS NOW SCHEDULED FOR FY-1978  
ALL CORRESPOND WITH EITHER RECOMMENDED OR ALTERNATE  
CAMPAIGNS PER REFTEL (A).

3. EVENTS SCHEDULED ARE POLLUTION CONTROL EQUIPMENT, FOOD  
PROCESSING AND PACKAGING EQUIPMENT, METALWORKING

AND FINISHING, AUTOMATED BUSINESS AND BANKING EQUIPMENT,  
SCIENTIFIC AND INDUSTRIAL LAB INSTRUMENTS, AND

COMMUNICATIONS EQUIPMENT. CORRESPONDING CAMPAIGNS ARE  
THE SAME AS POST RECOMMENDATIONS WITH THE EXCEPTION AND  
ADDITION OF SCIENTIFIC AND INDUSTRIAL LAB INSTRUMENTS.  
SHOULD POST FEEL THAT THE ADDITION OF ONE CAMPAIGN OVER  
THEIR SUGGESTED LEVEL OF FIVE WILL REDUCE THAT OVERALL  
EFFECTIVENESS OF OUR TOTAL EFFORT PLEASE SO STATE IN  
YOUR FINAL FY-1978 INPUT.

4. OIM CONCURS WITH RECOMMENDED NON-CAMPAIGN ACTIVITY  
NUMBER TWO (TRADE MISSION). SINGAPORE STOP FOR AN  
AUGUST PRINTING AND GRAPHICS ARTS TRADE MISSION IS  
SCHEDULED. IF POST FEELS HIGHER PRIORITY WARRENTED  
PLEASE RECOMMEND.

5. AGAIN IN THE FY-1978 CCP THE MAKE UP OF THE CAMPAIGNS  
WILL FOLLOW THE ACTIVITIES OF OUR REGIONAL TRADE CENTER  
IN SINGAPORE. WHILE THIS WOULD SEEM TO BE A LOGICAL  
PLAN THE POST SHOULD FEEL FREE TO SUGGEST ADDITIONAL  
CAMPAIGNS NOT RELATED TO TRADE CENTER ACTIVITIES.  
SUGGESTIONS FOR OFFSITE EXHIBITIONS BOTH IN SINGAPORE  
AND THE SURROUNDING REGION HAVE BEEN NOTED AND ARE  
APPRECIATED. CONSIDERATION WILL BE GIVEN TO ALL SUCH  
EVENTS WITHIN MANPOWER AND BUDGETARY LIMITATIONS.

ROBINSON

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